



## Nicola Merryman

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Nicola Merryman leads product, operations, and analytics for Paradigm's Healthcare Solutions business. She is a results-oriented leader whose passion is inspiring and supporting transformation of the healthcare system. Nicola brings 20+ years leading solution strategy and successful product launches, scaling to support growth, and innovating value-based care methods at organizations including Teladoc Health, Blue Cross Blue Shield of Massachusetts, and Bristol-Myers Squibb.